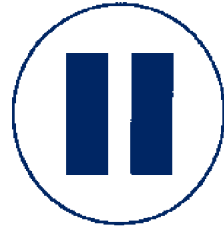


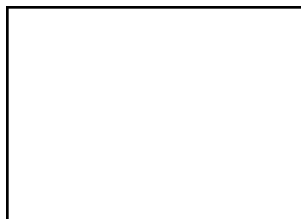
THE HOUSTON AREA URBAN LEAGUE

“Career Connection” 2008



HOUSTON AREA URBAN LEAGUE, INC.
1301 Texas Avenue
Houston, Texas 77002
www.haul.org
A United Way Agency
Affiliated with the National Urban League

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George R. Brown Convention Center • Exhibit Hall B3
February 18, 2008 • 10 a.m. - 6:00 p.m.

HOUSTON AREA URBAN LEAGUE CAREER CONNECTION

2008 SPONSORSHIP AGREEMENT

Confirm your companies participation!

Complete the following and submit via return mail
or fax to (713) 393-8773.

Please indicate the sponsorship package desired:

_____ Corporate Sponsorship \$3,500.
_____ Premium Sponsorship \$2,495.
_____ Standard Package \$1,995.

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____

Invest in Houston's future by participating in
"Career Connection" 2008.

REGISTER NOW

Empower the workforce while
increasing your visibility and
branding! "Career Connection"
is the perfect opportunity to
address your recruitment needs.



**Contact Eric Goodie at
(713) 393-8754 or
Michael Hodgkin at
(713) 393-8715 for
additional information.**

ADDRESSING YOUR RECRUITMENT NEEDS!

WORKFORCE DEVELOPMENT MISSION STATEMENT:

The program goals for the Workforce Development Department include an ambitious job placement effort and economic opportunities for Houston's urban community. The focus of this program is to develop the climate, resources, and skills to support full participation in the free enterprise system.

Houston's Resource for Diversity Recruitment

The Houston Area Urban League continues to promote and maintain a standard for attaining a viable diverse workforce in all areas of employment. On February 18, 2008, the League will provide another opportunity for area employers to enhance their commitment to increase and expand employment opportunities for all people.

We invite you to join us for the Houston Area Urban League's 12th annual "Career Connection" Job Fair, sponsored by Enterprise Rent-a-Car. As a result of today's economy, businesses and organizations from all over the greater Houston area will be participating in this exciting Diversity and Workforce Development event. The Fair attracts candidates ranging from entry-level to seasoned professionals and will provide an opportunity to interface with and interview those individuals for current positions.

This year's fair presents exciting pavilions, enhancing the "Career Connection" experience...

"Communities-to-Work" TECHNOLOGY PAVILION

providing opportunities for on-line application and resume preparation

HEALTH PAVILION

educating the public on prevalent diseases affecting the community

REAL ESTATE & FINANCE PAVILION

offering information on the home buying process and personal financial management

ECONOMIC DEVELOPMENT PAVILION

providing resources for small business development and entrepreneurship

RESOURCE ROW

providing resources for individuals requiring assistance to fully integrate into the Houston market, obtaining employment, housing and small business development and entrepreneurship



Companies benefit from an expanded multimedia marketing and advertising campaign including the internet, television, radio, print advertising, strategically placed billboards, and our annual Diversity Magazine.

Based on "Career Connection's" past performance, thousands are expected to attend this exciting event!

A Sponsorship Agreement with detailed information is included for your consideration. We appreciate your continued support and look forward to your participation.

"CAREER CONNECTION" 2008

A FEW OF THE 2008 REASONS TO ATTEND...

- ❖ "Career Connection" is specifically designed to meet your company's DIVERSITY needs and provides a forum for companies to recruit qualified candidates
- ❖ "Career Connection" attracts Professional and Entry level candidates representing every career field from Transportation, Retail, Technology, Service, Administrative, Energy, Clerical, Engineering, Health Care, Financial and more
- ❖ "Career Connection" enjoys extraordinary success by attracting thousands of attendees, high caliber companies and generates significant placement outcomes
- ❖ The Houston Chronicle, exclusive print media sponsor provides advertising space for Corporate and Premium sponsors
- ❖ Maximize budgets through a cost effective recruitment resource
- ❖ The floor plan ensures high company visibility and a significant applicant flow
- ❖ Sponsors enjoy a Corporate Luncheon with keynote addressing current employment trends and issues
- ❖ Exhibitor's Lounge providing Refreshments
- ❖ Private screening areas for on-site interviewing and information presentations
- ❖ Copy, internet and phone services are available
- ❖ Career Connection "Express" on-site fairs and "Employment Lounge" targeted recruitment session
- ❖ "Job Bank" postings and annual recruitment efforts

The Benefits of Sponsorship...

Company name on Exclusive Press Release sent to HR Houston membership announcing sponsorship, Hyper-Link exchange between sponsor and HAUL website, Company name on Printed Advertisements, Company name mentioned on Radio Announcements, Company listed on Handbills distributed at on-site Information Booth.

CORPORATE SPONSORSHIP
20'x20' Exhibit Area
2"x2" HOUSTON CHRONICLE
ADVERTISEMENT
Full Page Diversity Magazine
Sponsorship
Featured Sponsor
Reserved Luncheon Table

PREMIUM SPONSORSHIP
10'x10' Exhibit Area
2"x2" HOUSTON CHRONICLE
ADVERTISEMENT
Half Page Diversity Magazine
Sponsorship
Reserved Luncheon Seating

STANDARD SPONSORSHIP
10'x10' Exhibit Area
Listed as Sponsor in
Diversity Magazine
2 Luncheon Tickets