

Honoring our Past

Impacting our Present

Shaping our Future



2018 Sponsorship Opportunities

HERITAGE SPONSOR – \$100,000

As the Heritage Sponsor, your organization's name will be listed on all event material (all media including press release, print and digital advertising, invitation, program, website, social media) as such and the event will be co-branded as "Heritage Sponsors Name Houston Area Urban League 50th Anniversary EOD Gala" ... ***"Honoring Our Past...Impacting Our Present...Shaping Our Future"***

- Named Sponsor of 50th Anniversary Gala
- Co-sponsor of one other anniversary event
- On-stage speaking opportunity
- Opportunity to present 30 second video
- Two premium positioned tables (20 seats) at EOD Gala
- 20 drink tickets
- 10 VIP parking passes
- 20 Tickets to pre-gala VIP reception with Mayor Sylvester Turner
- Opportunity to welcome attendees as part of pre-gala reception
- Full-color, full-page ad in gala program
- Company logo prominently displayed at the event (via Gobo, PowerPoint and signage)
- Priority seating/recognition for all events during the yearlong 50th anniversary celebration
- 50th anniversary commemorative gift

LEGACY SPONSOR – \$75,000

As the Legacy Sponsor, your organization's name will be listed on all event material (press release, print and digital advertising, invitation, program, website, social media) as such and the event will be co-branded as "Legacy Entertainment Sponsor for Houston Area Urban League 50th Anniversary EOD Gala" ... ***"Honoring Our Past...Impacting Our Present...Shaping Our Future"***

- Presenting Sponsor of 50th Anniversary Gala Entertainment
- Co-Sponsor of 1 other anniversary event
- On-Stage Presenter of entertainment
- Two premium positioned tables (20 seats) at EOD Gala
- 20 drink tickets
- 10 VIP parking passes
- 20 Tickets to pre-gala VIP reception with Mayor Sylvester Turner
- Full-color, full-page ad in gala program
- Company logo prominently displayed at the event (via Gobo, PowerPoint and signage)
- Priority seating/recognition for all events during the yearlong 50th anniversary celebration
- 50th anniversary commemorative gift

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PREMIER SPONSOR – \$50,000

As the Premier Sponsor, your organization's name will be listed on all event material (all media including press release, print and digital advertising, invitation, program, website, social media) as such and the event Pre Gala reception will be co-branded as "***Pre Gala Reception Sponsor***" for ***Houston Area Urban League 50th Anniversary EOD Gala***"

Presenting Sponsor of 50th Anniversary gala reception
On-stage presenter at gala reception
Two premium positioned tables (20 seats) at EOD Gala
20 drink tickets
10 VIP parking passes
20 Tickets to pre-gala VIP reception with Mayor Sylvester Turner
Opportunity to welcome attendees as part of pre-gala reception
Full-color, full-page ad in gala program
Company logo prominently displayed at the event (via Gobo, PowerPoint and signage)
Priority seating/recognition for all events during the yearlong 50th anniversary celebration
50th anniversary commemorative gift

VISIONARY SPONSOR – \$25,000

One Premium Table at EOD Gala (10 seats)
10 Drink tickets
5 VIP Parking passes
10 Tickets to Pre-gala VIP Reception with Mayor Sylvester Turner
Company name on invitation (If received by print deadline)
Company logo prominently displayed at the event (via PowerPoint and gala program)
Listed in Annual Report as Urban League Partner
50th Anniversary commemorative gift

HALF CENTURY SUPPORTER – \$15,000

One Premium Table at EOD Gala (10 Seats)
4 drink tickets
2 VIP parking passes
8 Tickets to Pre-gala VIP Reception with Mayor Sylvester Turner
Company name on invitation (If received by print deadline)
Company name/logo on PowerPoint and gala program
Listing in all printed materials
Listed as partner on web site
Listed in Annual Report as Urban League Partner

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SUSTAINING SUPPORTER – \$10,000

One Premium Table at EOD Gala (10 Seats)
2 drink tickets
1 VIP parking passes
6 Tickets to pre-gala VIP Reception with Mayor Sylvester Turner
Company name on Invitation (if received by print deadline)
Company name/logo on PowerPoint and gala program
Listed in all printed materials
Listed in Annual Report as Urban League Supporter

MISSION SUPPORTER - \$7,500

1 Table at EOD Gala (10 Seats)
2 Tickets to Pre-Gala VIP Reception with Mayor
Company Name on Invitation (if received by print deadline)
Company Name/Logo on PowerPoint and gala program
Listed in all Printed Materials
Listed in Annual Report as Urban League Supporter

IMPACT PARTNER – \$5,000

1 Table at EOD Gala (10 Seats)
Company Name on Invitation (if received by print deadline)
Video recognition at gala and name in program
Listed in Annual Report as Urban League Partner

AGENCY PARTNER – \$3,000 (Limited number of sponsorships available)

1 Table at EOD Gala (10 Seats)
Video recognition at gala and name in program
Listed in Annual Report as Urban League Partner

INDIVIDUAL GALA DONOR - \$500.00

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

\$25,000 – ACHIEVEMENT MATTERS FESTIVAL SPONSOR - The objective of Achievement Matters Festival is to promote academic achievement of students grades K-12. It is designed to provide support through our local schools, communities and other social services to help reduce drastically the negative peer pressure associated with academic achievement. The Houston Area Urban League seeks to encourage, reinforce, prepare and qualify youth to enter colleges/universities and professional settings. Through the Achievement Matters Festival, it allows us to help students be more prepared to start the school year with the required immunizations and school supplies and to create an environment where achievement does matter regardless of one's neighborhood, school, or circumstance. Sponsors are branded on all event signage, media alerts and agency website.

As Achievement Matters Sponsor, your organization's name will be listed on all event material (press release, ad, event signage, website, etc.)

**SIGNAGE AS MAJOR SPONSOR OF ACHIEVEMENT MATTERS FESTIVAL
ONE TABLE AT EOD GALA (10 SEATS)
6 TICKETS TO PRE-GALA VIP RECEPTION WITH MAYOR SYLVESTER TURNER
BOOTH AT ACHIEVEMENT MATTERS FESTIVAL**

\$15,000 – ANNUAL MEETING SPONSOR - Each year the Houston Area Urban League, Inc. (HAUL) holds a stakeholders meeting and report to the community. This meeting allows the organization to give a progress report of program outcomes, financial status and general overview of how the organization is doing and its future vision. Stakeholders include funders, clients, directors, staff, and the community. The meeting begins with a 45 minute reception, followed by an hour long meeting. An Annual Report to the Community will be provided highlighting the previous year's program accomplishments. Sponsorships for this event allow for more focused and distinguished recognition of the corporation. The sponsors of this event are also given the opportunity to make more formal remarks.

As Annual Meeting Sponsor, your organization's name will be listed on all event material (press release, ad, event signage, website, etc.)

**UNDERWRITER OF ANNUAL MEETING
BRING GREETINGS AT ANNUAL MEETING
SIGNAGE AT ANNUAL MEETING
ONE TABLE AT EOD GALA (10 SEATS)
4 TICKETS TO PRE-GALA VIP RECEPTION WITH MAYOR SYLVESTER TURNER
4 TICKETS TO EOD GALA**

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I cannot attend, but want to make a donation to the Houston Area Urban League. \$ _____

Yes I will support at the _____ Level.

_____ Please find enclosed check

_____ Please submit invoice

_____ Charge to Credit Card

CREDIT CARD NUMBER: _____ EXPIRATION DATE: _____

SIGNATURE: _____

Company Name: _____ Company Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____ E-Mail: _____

Form may be mailed to 1301 Texas Avenue 77002 – Attn: Fund Development

Or emailed to elmerr@haul.org

The Houston Area Urban League is a 501(c) (3) organization and all gifts are tax deductible.



Houston Area
Urban League

*Empowering Communities.
Changing Lives.*



United Way of Greater Houston

The Houston Area Urban League is a United Way Agency Affiliated with the National Urban League