



**Houston Area  
Urban League**

## **National Urban League 2023 Conference Host Committee Sponsorships WELCOME RECEPTION**

Date: Wednesday July 26, 2023  
Time: 7:00PM (After Urban League Documentary Premier)  
Venue: Wortham Center – Plaza and Foyer  
Attendance: 1,000 – 2,500 (NUL Leadership, Host Committee Members, Affiliate Leaders from 90 Cities, Corporate Leaders, Local Leaders, Sponsors, Conference Attendees)

### **WELCOME RECEPTION TITLE SPONSORSHIP - \$250,000 (Exclusive)**

- Remarks at the HAUL Host Affiliate Welcome Reception (2 Minutes)
- Logo on all HAUL Host Affiliate Welcome Reception Signage
- Logo on HAUL Host Affiliate Welcome Reception event promotional materials
- 20 company or organization representatives to attend the HAUL Host Committee Welcome Reception
- Logo and link on HAUL website
- Inclusion in HAUL social media messages (1 pre, 1 during, and 1 post event)
- Event promotion and live coverage (tweets, posts)
- One (1) HAUL e-blast highlighting partner's participation (pre-event)
- 30 Second video to be shown at the HAUL Hosted Welcome Reception (Non-Commercial; Corporate Social Responsibility Themes Only)
- 10 NUL Annual Conference registrations
- 10 tickets (1 Table each) for Women of Power Luncheon, GUILD Leadership Luncheon, Whitney M. Young Awards Gala
- One (1) 10x20 Booth at NUL Experience In-Person or Virtual

### **WELCOME RECEPTION PRESENTING SPONSORSHIP - \$100,000 (Co-Sponsors)**

- Remarks at the HAUL Host Affiliate Welcome Reception (1 Minute)
- Logo on HAUL Hosted Welcome Reception event signage
- Logo on HAUL Host Affiliate Welcome Reception event promotional materials
- Opportunity for up to 6 company or organization representatives to attend the HAUL hosted Welcome Reception Logo and link on HAUL website
- Inclusion in HAUL social media messages (1 pre, 1 during, and 1 post-event) Event promotion and live coverage (tweets, posts)
- 6 NUL Annual Conference registrations
- 6 tickets for Women of Power Luncheon, GUILD Leadership Luncheon, Whitney M. Young Awards Gala One (1) 10x10 Booth at NUL Experience In-Person or Virtual

### **WELCOME RECEPTION PARTNER SPONSORSHIP – \$50,000 (Co-Sponsors)**

- Recognition at the HAUL Host Affiliate Welcome Reception
- Logo on HAUL Hosted Welcome Reception event signage
- Logo on HAUL Host Affiliate Welcome Reception event promotional materials
- Opportunity for up to 4 company or organization representatives to attend the HAUL hosted Welcome Reception
- Logo and link on HAUL website
- Inclusion in HAUL social media messages (1 pre, 1 during, and 1 post-event)
- 4 NUL Annual Conference registrations
- 4 tickets for Women of Power Luncheon, GUILD Leadership Luncheon, Whitney M. Young Awards Gala



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## **National Urban League 2023 Conference Host Committee Sponsorships AFFILIATE VIP RECEPTION**

Date: Wednesday July 26, 2023  
Time: 7:00PM (Hosted concurrent with the Welcome Reception)  
Venue: Wortham Center – Founder Lounge  
Attendance: 300-400 (Affiliate CEO's/Board Chairs/Auxiliary Presidents/Host Committee Members/Sponsors/Local Dignitaries)

### **CEO RECEPTION TITLE SPONSORSHIP - \$100,000 (Exclusive) (SOLD)**

- Remarks at the Affiliate CEO Reception (2 Minutes)
- Logo on all Affiliate CEO Reception signage
- Logo on Affiliate CEO Reception event promotional materials
- Logo and link on HAUL website
- Inclusion in HAUL social media messages (1 pre, 1 during, and 1 post event)
- Event promotion and live coverage (tweets, posts)
- One (1) HAUL e-blast highlighting partner's participation (pre-event)
- 30 Second video to be shown at the HAUL CEO Reception (Non-Commercial; Corporate Social Responsibility Themes Only)
- 10 NUL Annual Conference registrations
- 10 tickets (1 Table each) for Women of Power Luncheon, GUILD Leadership Luncheon, Whitney M. Young Awards Gala
- One (1) 10x20 Booth at NUL Experience In-Person or Virtual

### **CEO RECEPTION PRESENTING SPONSORSHIP - \$75,000 (Co-Sponsors)**

- Remarks at the Affiliate CEO Reception (1 Minute)
- Logo on HAUL CEO Reception event signage
- Logo on HAUL CEO Reception event promotional materials
- Opportunity for up to 6 company or organization representatives to attend the HAUL hosted Welcome Reception
- Logo and link on HAUL website
- Inclusion in HAUL social media messages (1 pre, 1 during, and 1 post-event)
- Event promotion and live coverage (tweets, posts)
- 6 NUL Annual Conference registrations
- 6 tickets for Women of Power Luncheon, GUILD Leadership Luncheon, Whitney M. Young Awards Gala One
- (1) 10x10 Booth at NUL Experience In-Person or Virtual

### **CEO RECEPTION PARTNER SPONSORSHIP – \$50,000 (Co-Sponsors)**

- Recognition at the Affiliate CEO Reception
- Logo on HAUL Affiliate CEO Reception event signage
- Logo on HAUL Affiliate CEO event promotional materials
- Opportunity for up to 4 company or organization representatives to attend the HAUL hosted Welcome Reception
- Logo and link on HAUL website
- Inclusion in HAUL social media messages (1 pre, 1 during, and 1 post-event)
- 4 NUL Annual Conference registrations
- 4 tickets for Women of Power Luncheon, GUILD Leadership Luncheon, Whitney M. Young Awards Gala



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## **National Urban League 2023 Conference Host Committee Sponsorships CONFERENCE VOLUNTEERS**

### **DIRECTORY OF LOCAL SERVICES \$50,000 - (Up to 2)**

Pamphlet/booklet listing addresses and telephone number of local business establishments (e.g., restaurants, beauty salons, barbershops, dry cleaners, etc.) for issuing to attendees, sponsors and vendors before, during and after the conference.

### **Sponsor Benefits**

- Recognition and Logo on signage at Welcome Reception and CEO Reception
- Opportunity for up to 4 company or organization representatives to attend the HAUL hosted Welcome Reception
- Logo and link on HAUL website
- 4 NUL Annual Conference registrations
- 4 tickets for Women of Power Luncheon, GUILD Leadership Luncheon, Whitney M. Young Awards Gala



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## **National Urban League 2023 Conference Host Committee Sponsorships Commitment Form**

Please return sponsorship form to Brandi Ledet at [bledet@haul.org](mailto:bledet@haul.org) - For questions (713)393-8783

Yes, I will support as a \_\_\_\_\_ Sponsor at the \$ \_\_\_\_\_ Level

Please find enclosed check \_\_\_\_\_

Please submit invoice \_\_\_\_\_

Charge to Credit Card \_\_\_\_\_

I cannot attend but want to make a donation to the Houston Area Urban League. \$ \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ E-Mail: \_\_\_\_\_

**The Houston Area Urban League is A United Way Agency Affiliated with the National Urban League**



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United Way of Greater Houston