



# HOUSTON AREA URBAN LEAGUE GUILD

April 30, 2023

Dear Urban League Supporter,

The Houston Area Urban League and its volunteer auxiliary, the Guild, are proud to be the host affiliate for the 110<sup>th</sup> National Urban League Conference (NUL). The conference will be held July 25-29, 2023 at the George R. Brown Convention Center. This magnificent event brings together over 90 Urban League affiliate organizations from around the country, with leaders of national and international stature, conferring on issues facing African Americans and other minority groups. The four-day event will feature empowering sessions and workshops presented by political, business, entertainment leaders and influencers on topics including education, business, the economy, health, and justice.

The Houston Area Urban League Guild anticipates the arrival of hundreds of Urban League volunteers from 40 plus Guild chapters. We are seeking your support and sponsorship to host our reception to welcome their arrival to Houston. Help us show them how our supporters, local businesses and volunteers take the lead in community empowerment and a continued commitment to the HAUL Mission and Vision.

The national conference always presents a Who's Who list of speakers and panelists coupled with the programmatic agenda of plenary sessions, keynote addresses, and workshops, including a myriad of affairs such as receptions, dinners and other social functions. The annual NUL conference is one of the most active opportunities for corporate-sponsored events in the country.

Review our attached sponsorship list and respond with your level of support. We look forward to your participation and extend our warmest appreciation in advance of your support and sincere commitment. We look forward to hearing from you soon. If you have questions, please contact Stephen Wright, NUL Guild Reception Chairman, at (713) 385-8867.

Sincerely,

*Terry Scott*

Terry J. Scott, President  
Houston Area Urban League Guild

*Terry J. Scott*  
President

*Bessie Fletcher*  
Vice President

*Anita Davis*  
Recording Secretary

*Iris Lawson*  
Corresponding Secretary

*Nyla Shepherd-Moore*  
Treasurer

*LaTonya Davis*  
Historian

*Pam Laster*  
Parliamentarian

*Curtis Walter*  
Sgt-at-Arms

Houston Area  
Urban League Guild  
*A Volunteer Auxiliary of  
the Houston Area Urban  
League*

## EVENT SPONSORSHIPS

### CORPORATE NUL GUILD RECEPTION SPONSOR: \$15,000

Title Sponsor for the Reception  
Full page ad in National Council Urban League Guild conference book  
Naming rights for the reception, company signage, promotional materials, and logo on Houston Area Urban League Guild (HAUL GUILD) event materials  
Opportunity for sponsor to speak at the reception  
Logo and link on HAUL GUILD website during the convention and  
Inclusion in HAUL GUILD social media messages  
Reserved table for 8 to NCULG Conference Reception

### NUL GUILD RECEPTION SPONSOR: \$10,000

Naming rights for National Council Urban League Guild Reception  
Full page ad in National Council Urban League Guild conference book  
Naming rights for the venue, company signage, promotional materials, and logo on Houston Area Urban League Guild (HAUL GUILD) event materials  
Opportunity for sponsor to speak at event  
Logo and link on HAULGUILD website during the convention and  
Inclusion in HAUL GUILD social media messages  
Reserved table for 8 to NCULG Conference Reception

### NUL GUILD RECEPTION SPONSOR: \$5,000

Sponsor transportation for conference participants to attend the reception  
1 page ad in National Council Urban League Guild conference book  
Naming rights for the transportation, company signage, promotional materials, and logo on Houston Area Urban League Guild (HAUL GUILD) event materials  
Logo and link on HAULGUILD website during the convention and  
Inclusion in HAUL GUILD social media messages  
4 invitations to NCULG Annual Conference Reception

### NUL GUILD RECEPTION SPONSOR: 2,500

Naming rights for entertainment, company signage, promotional materials, and logo on Houston Area Urban League Guild (HAUL GUILD) event materials  
Logo and link on HAULGUILD website during the convention and  
Inclusion in HAUL GUILD social media messages  
½ page ad in National Council Urban League Guild conference book  
4 invitations to NCULG Conference Reception

### NUL GUILD RECEPTION SPONSOR: 1,000

Naming rights for food, company signage, promotional materials, and logo on Houston Area Urban League Guild (HAUL GUILD) event materials  
Logo and link on HAULGUILD website during the convention and  
Inclusion in HAUL GUILD social media messages  
½ page ad in National Council Urban League Guild Conference Book  
2 invitations to NCULG Conference Reception

## **EVENT SPONSORSHIPS (Continued)**

### **NUL GUILD RECEPTION SPONSOR:\$500**

Company signage, promotional materials, and  
logo on Houston Area Urban League Guild (HAUL GUILD) event materials  
Inclusion in HAUL GUILD social media messages  
¼ of page ad in NCULG Conference Booklet  
2 invitations to NCULG Conference Reception

### **NUL GUILD RECEPTION SPONSOR: \$300**

Acknowledgement as sponsor on HAUL GUILD website  
1/8<sup>th</sup> of page ad in NCULG Conference Booklet  
2 invitations to NCULG Conference Reception

## FORM OF PAYMENT INVOICE

Please return sponsorship form to Brandi Ledet [bledet@haul.org](mailto:bledet@haul.org), HAUL Director of Fund Development.

For Questions, please contact Stephen Wright, NUL Guild Reception Chairperson at (713)385-8867.

You may DONATE electronically at: [www.haulguild.net](http://www.haulguild.net) (credit/debit cards accepted).

To send payment by mail please complete this form and send to:  
**Fund Development Guild, 1301 Texas Avenue, Houston, Texas 77002.**

Yes, I will support and attend \$ \_\_\_\_\_ at the \_\_\_\_\_  
(Sponsor Level).

I cannot attend, but want to make a donation to the Houston Area Urban League Guild \$ \_\_\_\_\_

Submit information to charge Debit/Credit Card:

CREDIT CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ Security Code: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ E-Mail: \_\_\_\_\_

The Houston Area Urban League is A United Way Agency Affiliated with the National Urban League.

