



Houston Area  
Urban League

**E**QUAL  
**O**PPORTUNITY  
**D**AY  
**GALA 2023**

SATURDAY, DECEMBER 16, 2023 – 6:30PM  
HILTON AMERICAS HOUSTON

*Sponsorship Opportunities*

# Sponsorship Opportunities

On December 16, 2023, at 6:30 PM, the Houston Area Urban League (HAUL) will host the 2023 Equal Opportunity Day Gala (EOD), celebrating 55 years of HAUL service to the Greater Houston community and individuals, corporations, and organizations that have given and continue to give service, resources, and time to help marginalized communities in the Greater Houston Area. These distinguished individuals, corporations, and organizations represent the personification of public service to aid those in need unselfishly. This event will be held at the Hilton Americas Hotel.

## **\$100,000 - Industry Exclusive Event Sponsor**

- Company Representative to make comments at Gala in person or with a 2-min video
- Prominent placement of logo on the invitation
- Prominent placement of name/logo on the gala video
- Prominent placement on event program, website, and printed materials
- Logo Signage at Reception and EOD Gala
- Logo on the event website with link
- Listed in the HAUL Annual Report
- 2 Preferred tables at EOD Gala (20 seats)
- 20 Reception Drink Tickets
- 10 Valet Parking Passes

## **\$50,000 - Legacy Presenting Sponsor**

- Identification as Presenting Entertainment Sponsor
- Introduction of Gala Entertainment (*optional*)
- Prominent placement of logo on the invitation
- Prominent placement of name/logo on the gala video
- Prominent placement in the event program, social media sites, and printed materials
- Logo on the event website with link
- Listed in the HAUL Annual Report
- 2 Preferred Tables at EOD Gala (20 seats)
- 10 Reception Drink Tickets
- 5 Valet Parking Passes

## **\$25,000 - Empowerment Sponsor**

- Listed as Sponsor of Pre-Gala Reception
- 2-minute Speaking Opportunity at Pre-Gala Reception
- Company name on the invitation
- Company name/logo on the gala video
- Logo in the event program, social media sites, and printed materials
- Listed on the event website with a link
- 1 Table at EOD Gala (10 seats)
- 5 Reception Drink Tickets
- 5 Valet Parking Passes

## **\$15,000 - Visionary Sponsor**

- Company name on the invitation
- Company name/logo on the gala video
- Company name in event program and printed materials
- Listed in the HAUL Annual Report
- 1 Table at EOD Gala (10 seats)

## **\$10,000 - Advocate Sponsor**

- Company name on the invitation
- Company name/logo on the gala video
- Company name in event program and printed materials
- Listed in the HAUL Annual Report
- 1 Table at EOD Gala (10 seats)

## **\$5,000 - Sustaining Sponsor**

- Company name on the invitation
- Company name/logo on the gala video
- Company name in event program
- Listed in the HAUL Annual Report
- 1 Table at EOD Gala (10 seats)

# Sponsor Commitment Form

Sponsor Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

**Yes, I/we will sponsor the Equal Opportunity Day Gala hosted by the Houston Area Urban League on Saturday, December 16, 2023, at the Hilton Americas Hotel. Our sponsor commitment is:**

- Event Title Sponsor       Legacy Sponsor       Empowerment Sponsor  
 Visionary Sponsor       Advocate Sponsor       Sustaining Sponsor  
 I cannot sponsor but would like to make a donation to the work of the Houston Area Urban League in the amount of \$ \_\_\_\_\_.

**Note: Individual tickets will be available for purchase 1 month before the event. Please visit [www.haul.org/eod-gala](http://www.haul.org/eod-gala) for more details.**

## Payment

- Credit Card: VISA MC AMEX DISC *Can also be processed online at [www.haul.org/donate](http://www.haul.org/donate)*  
CC Number: \_\_\_\_\_  
Exp: \_\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip: \_\_\_\_\_  
Authorized Signature: \_\_\_\_\_

- Check       Please invoice me  
 Stock - *Please contact John Merriwether (713) 393-8740 or [jmerriwether@haul.org](mailto:jmerriwether@haul.org) for giving instructions*

**Note: Fair Market Value - \$150/person. Sponsorships paid with Donor Advised Funds must pay FMV separately.**

## For More Information

**HAUL Development Team**

713-393-8783

[support@haul.org](mailto:support@haul.org)

## Print Deadlines

**Invitation Print Deadline:**

September 30, 2023

**Program Print Deadline**

November 30, 2023





**Houston Area  
Urban League**

*Empowering Communities  
Changing Lives since 1968*

## **Our Mission**

To enable Black people and other marginalized communities to secure economic self-reliance, parity, power, and civil rights.



**Houston Area Urban League provides these free services to the community:**

- Education & Youth Development
- Housing & Social Services
- Workforce Development & Training
- Entrepreneurship Center
- Health & Wellness Initiative
- Center for Social Justice & Education

***For more information about HAUL programs or to get involved contact us!***

[www.haul.org](http://www.haul.org) | 1301 Texas Street, Houston TX 77002 | (713) 393-8700 |