

2024 FAST FACTS

HAUL CLIENT DEMOGRAPHICS:

56% African American

34% Hispanic

9% White

The Houston Area Urban League is committed to deepening its impact across Greater Houston by expanding partnerships, leveraging technology, and increasing awareness. HAUL delivers programs in education, workforce development, housing, entrepreneurship, health advocacy, and social justice, serving residents in economically disadvantaged communities.

KEY PROGRAM HIGHLIGHTS

ENTREPRENEURSHIP CENTER

- **2,194** served | **460** businesses trained
- **1,309** counseling sessions | **339** jobs created

EDUCATION & YOUTH DEVELOPMENT

- Education & Youth Development
- **6,270** served
- **\$57,250** awarded in scholarships to **33** youth
- **6,356** books & **5,634** meals distributed
- **4,268** parents supported with literacy coaching
- **410** early learners benefited from Texas School Ready Program

WORKFORCE DEVELOPMENT & TRAINING

- **5,025** served | **2,714** received job readiness training
- **263** employment placements:
 - **166** full-time | **39** part-time | **58** internships
- Urban Energy Jobs Program: **100** completions | **79%** job placement
- Economic impact: **\$14.1M** (up from \$5M in 2023)

HEALTH & WELLNESS

- **9,786** served
- **8,824** reached through outreach events
- **231** mothers registered for Baby Shower outreach
- **110** individuals received health benefits/insurance

HOUSING & SOCIAL SERVICES

- **4,953** served
- **1,702** received housing assistance | **1,560** counseling sessions
- **355** veterans/surviving spouses received **\$144,972** in aid
- 21 home purchases supported with \$1.26M in down payment assistance

CENTER FOR SOCIAL JUSTICE & EDUCATION

- **285,407** impacted
- **1,205** TSU students trained in advocacy
- **203,932** reached through digital campaigns

CIVIC ENGAGEMENT & VOTING

- **30,737** voter turnout in Nov. 2024
 - **54%** (**16,598**) attributed to HAUL
 - **6,051** voters aged 18–35 reached (goal surpassed by **1,729%**)
- **52,528** voters contacted via text | **3,206** reached in person

LOOKING AHEAD

Through strategic growth, technology, and collaboration, HAUL remains committed to creating lasting impact in the communities it serves—helping Houstonians achieve self-sufficiency and opportunity.